

Use vouchers, analytics and messaging  
in your SO WIFI dashboard.

*Franchise and chain stores manage their branches  
from the dashboard with marketing actions and reports.*



### Free promotional material

You receive stickers and table stands with a  
step-by-step plan for easy online access in several  
languages. All this is included in the price.



### Landing page in your own brand style

Your brand style will be integrated in the customer interface.  
For a reliable and professional effect.



### Reports and dashboard

The dashboard includes in-dept insights about your  
customers, collected email addresses and gives you control  
over your WiFi network.



### Create and send targeted messages

Create email campaigns and send them to your customers,  
based on gender, age, language, date of birth, visited  
locations and amount of visits.

## Take advantage of all the benefits of SO WIFI

### Each subscription includes free:

- Social media link of your choice
- Promotional material
- Personalized landing page
- Content and advertising help
- Real-time online dashboard

SO WIFI offers suitable solutions for even the largest locations,  
outdoor use and complex spaces. You get full-service support  
free of charge.

### Get your free demo now

Visit our website and check your country for pricing, more information  
and request a free demo. [sowifi.com](https://sowifi.com)

MORE THAN 20.000  
SATISFIED CUSTOMERS



Easily reach a larger audience  
every single day



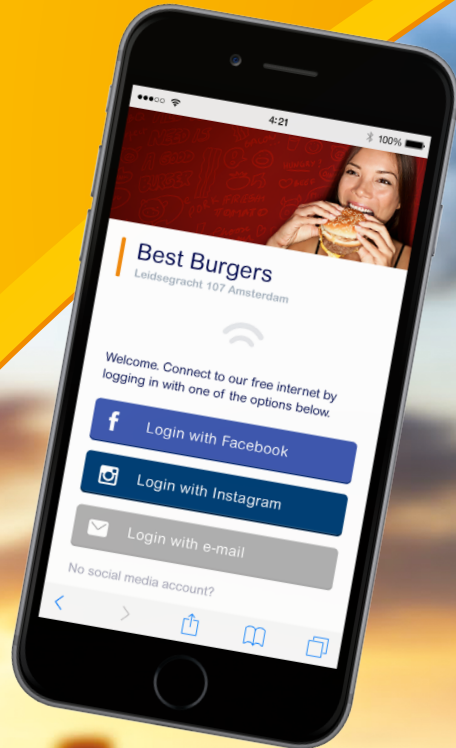
SO WIFI is part of SO WIFI GROUP BV. We are active in the Netherlands,  
Belgium, Australia, Germany, Spain, UAE, Caribbean and Brasil among others.

# Effortlessly more clients with SO WIFI

Easily attract new customers by offering free WiFi: Your visitors can use your WiFi by 'liking' your Facebook page, thereby increasing your exposure on Facebook. If they don't use social media, they can provide their email address instead. You can reach all of them for an upcoming event or special offer. In just one click.

SO WIFI works with:

- Facebook
- Instagram
- Twitter
- LinkedIn
- Email



**Multiply word-of-mouth advertising for your business by three, four or even five times with more and more likes, followers and check ins**



## Increase your reach and SEO

Your customers help you to increase your presence, while you can concentrate on your business. Watch your customer base grow every day.



## Insights: Who are your visitors?

You can see immediately who your customers are. The big advantage of this is: Targeted advertising and development with your customers' desires.



## Advertising in your core target group

No more expensive advertising, but direct communication with all your actual customers.

**Direct advertising to your growing customer base and capitalizing on their tips and wishes**



## Several languages and quickly online

Login portal and promotional material in several languages, to accommodate all your customers.



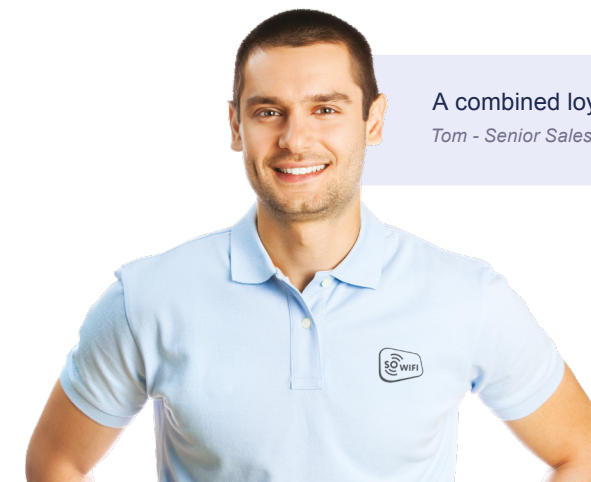
## TripAdvisor

Automatically ask for a TripAdvisor review and increase your rating.



## Easy access without passwords

Online in 1 click. No fuss exchanging passwords. Every customer experiences this as a great benefit.



**A combined loyalty builder and targeted advertising channel.**

*Tom - Senior Sales & Communication Manager*

